



## Jennifer Cunningham

A native of West Branch, Michigan, Jennifer Cunningham graduated from Grand Valley State University in 2003 with a Bachelor of Art degree in Public Relations and Advertising. She is currently pursuing a Master of Art degree in Communication and Leadership at Park University.

After working for the Kalamazoo Nature Center as the Communication Coordinator, Cunningham joined the Air Zoo, an aviation history museum, where she led the public relations efforts as the Communications and Public Relations Manager. While at this position, she expertly created the company's social media program and assisted the organization through a complete business model change.

Cunningham also joined the U.S. Navy Reserves as a public affairs officer in 2009. Her first assignment was with Navy Reserve Public Affairs Support Element, Detachment Northwest out of Everett, Washington, followed by Navy Reserve Public Affairs Support Element West in San Diego. During this time, she was also appointed the executive officer of her local Operational Support Unit.

She is currently attached to the Navy Office of Community Outreach in Millington, Tennessee where she was the assistant lead planner for Cleveland Navy Week 2012 and also assisted with Boston Navy Week 2012. She is currently planning two high-level outreach events as part of the Chief of Naval Operation's 50/50 Program.

In her civilian career, she is currently the Community Outreach Manager at Navy Region Northwest. In this position, she coordinates the community engagement program across the six-state Region and created the "Admiral's Outreach" program, which brings the regional commander together with key leaders to help foster positive relations and increases the public's understanding of the Navy's mission, capabilities, and relevance to national security. She is also the Region's lead media and community engagement liaison for Portland Rose Festival Fleet Week and Seattle Seafair Fleet Week.