

U.S. Navy Social Media User Agreements

December 2013

The following user agreements must be posted on all official U.S. Navy social media sites. Copy and paste the user agreement in its entirety for the appropriate social media site, replacing bracketed text with information that is appropriate for your command. Some social networks such as Twitter require location and website information to be entered under account settings.

Contact the U.S. Navy Emerging Media Team at 703-614-9154 or usnsocialmedia@gmail.com with any questions.

Facebook (Enter under the page's about section -> general information)

Welcome to the [COMMAND NAME]'s Facebook Fan page sponsored by the [COMMAND OR ISIC AS APPROPRIATE]. This page is intended to provide updated information and discussion on the [COMMAND NAME]. Please visit our official homepage at [HOMEPAGE URL].

While this is an open forum, it's also a family friendly one, so please keep your comments and wall posts clean. In addition to keeping it family friendly, we ask that you follow our posting guidelines here. Comments and posts that do not follow these guidelines will be removed:

- We do not allow graphic, obscene, explicit or racial comments or submissions nor do we allow comments that are abusive, hateful or intended to defame anyone or any organization.
- We do not allow solicitations or advertisements. This includes promotion or endorsement of any financial, commercial or non-governmental agency. Similarly, we do not allow attempts to defame or defraud any financial, commercial or non-governmental agency.
- We do not allow comments that suggest or encourage illegal activity.
- Apparent spam will be removed and may cause the author(s) to be blocked from page without notice.
- You participate at your own risk, taking personal responsibility for your comments, your username and any information provided.
- For Official Use Only (FOUO), classified, pre-decisional, proprietary or business-sensitive information should never be discussed here. Don't post personnel lists, rosters, organization charts or directories. This is a violation of privacy.

The appearance of external links on this site does not constitute official endorsement on behalf of the U.S. Navy or Department of Defense.

You are encouraged to quote, republish or share any content on this page on your own blog, website or other communication/publication. If you do so, please credit the command or the person who authored the content as a courtesy (photo or article byline can be U.S. Navy or MC2 Joe Smith, for example).

Thank you for your interest in and support of the men and women of the [COMMAND NAME].

For more information visit the DoD Social Media user agreement at:
<http://www.defense.gov/socialmedia/user-agreement.aspx>

Flickr (Enter under page's about section -> general information)

Official Flickr account of [Command name].

(Complete the location and website sections under account settings.)

Instagram (Enter under account's edit profile)

Official Instagram account of [Command name].

(Complete website section under edit profile.)

Pinterest (Enter under page's edit profile -> about you)

Official Pinterest account of [Command name].

(Complete the location and website sections under account settings.)

Twitter (Enter under account's settings -> profile -> bio section)

Official Twitter account of [Command name]. (Following and RTs ≠ endorsement)

(Complete the location and website sections under account settings -> profile.)

YouTube (Enter under page's about section -> channel description)

Welcome to [Command Name]'s YouTube channel sponsored by [Command]. This page is intended to provide updated videos from and about [Command]. Please visit our official homepage at [Homepage URL].

Blog

Welcome to the [COMMAND NAME]'s blog sponsored by the [COMMAND OR ISIC AS APPROPRIATE]. This page is intended to provide updated information and discussion on the [COMMAND NAME]. Please visit our official homepage at [HOMEPAGE URL].

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Google+

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